

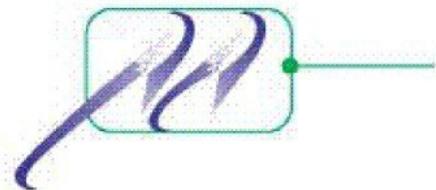
Logo Specification Description

The design of the Malaysian Meteorological Department (MET Malaysia) logo is based on the Department's vision to be a world-class meteorological center that provides excellent services at both the national and international levels.

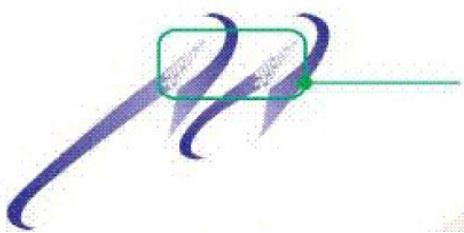
Rationale

The letter "M" represents the conceptual foundation of the logo, both Meteorology and Malaysia.

The logo design is further enhanced by a combination of other abstract shapes that symbolize the Department's mission and vision.



The two flowing lines that form the letter **M** symbolize the Department, with the first and longer line representing the Department's key function as an essential foundation. It also serves to balance the overall composition of the logo.



The two lines containing pixel elements represent modern science and technology, symbolically reaching toward space. Meanwhile, the two flowing lines without pixel elements symbolize the fundamental principles of MET Malaysia's mission, which is committed to providing effective meteorological and seismological services.



The word "MET", styled in **Helvetica Neue**, presents a sharp visual impression, and together with the orange color, conveys a sense of dynamism for MET Malaysia as a key supporter of the nation's vision.

The word "Malaysia", styled in **Helvetica Bold**, represents MET Malaysia's mission in contributing to economic growth and the quality of life of the people.